## MAGNETOM Skyra Consumer Advertisement 1

**SIEMENS** 

Call attention to yourself! These ad templates in all common formats give you a convenient way to get you and your new system into the newspapers — and make your future patients aware of what you're doing.

To download the high resolution print layouts, please go back to the **Print media section / Consumer Advertisements** of the Tool Kit Website and click on "high-res." Skyra\_consumer\_ad1\_size1\_4C.zip (9 MB)
Skyra\_consumer\_ad1\_size1\_BW.zip (2.6 MB)

Skyra\_consumer\_ad1\_size2\_4C.zip (16.1 MB) Skyra\_consumer\_ad1\_size2\_BW.zip (10.1 MB)





## Introducing the 3T MAGNETOM Skyra. One size really does fit most.

- Comfortable: The Open Bore design helps you feel more relaxed —
   and can accommodate patients up to 550lb/250kg. The shorter magnet
   also means most exams can be done with your head outside of the system.
- Fast: Exclusive technology allows for faster, more efficient exams and less wait time for you.
- Confident: A strong 3T magnet delivers excellent images to help your physician make a more confident diagnosis.
- **Personalized:** Unique technology provides a more personalized exam that can be tailored to your specific needs.

Ask your doctor about the new 3T MAGNETOM Skyra.

Now available at ABC Imaging Center Anytown, USA (000) 000-0000

5.75 in x 10.5 in 146 mm x 266.7 mm (color/b&w)



11.625 in x 10 in 295.27 mm x 254 mm (color/b&w) Skyra\_consumer\_ad1\_size3\_4C.zip (23.1 MB) Skyra\_consumer\_ad1\_size3\_BW.zip (6.7 MB) Skyra\_consumer\_ad1\_size4\_4C.zip (6.5 MB) Skyra\_consumer\_ad1\_size4\_BW.zip (1.7 MB)

## A new MRI with a focus on you... And you... And you...



## Introducing the 3T MAGNETOM Skyra. One size really does fit most.

- Comfortable: The Open Bore design helps you feel more relaxed and can accommodate patients up to 550lb/250kg. The shorter magnet also means most exams can be done with your head outside of the system.
- Fast: Exclusive technology allows for faster, more efficient exams and less wait time for you.
- Confident: A strong 3T magnet delivers excellent images to help your physician make a more confident diagnosis.
- **Personalized:** Unique technology provides a more personalized exam that can be tailored to your specific needs.

Ask your doctor about the new 3T MAGNETOM Skyra.

Now available at ABC Imaging Center Anytown, USA (000) 000-0000

11.625 in x 21.5 in 146 mm x 546.1 mm (color/b&w)



3.792 in x 7 in 96.31 mm x 177.8 mm (color/b&w) Skyra\_consumer\_ad1\_size5\_4C.zip (11 MB) Skyra\_consumer\_ad1\_size5\_BW.zip (3.3 MB)



9.667 in x 5.75 in 245.54 mm x 146 mm (color/b&w) Skyra\_consumer\_ad1\_size6\_4C.zip (13.6 MB) Skyra\_consumer\_ad1\_size6\_BW.zip (4.1 MB)



9.667 in x 11.5 in 245.54mm x 292.1mm (color/b&w)