

MAGNETOM ESSENZA

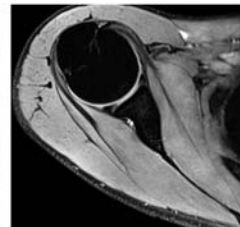
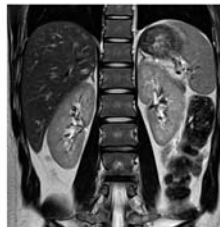
Physician Postcard 1

SIEMENS

There's nothing like direct mail communications!
These individual postcards will make your target group aware
of your new system.

To download the high resolution print layouts, please go back
to the **Print media section / Physician Postcards** of the Tool
Kit Website and click on **"high-res."**

E_physician_post1.zip (7 MB)



ABC Imaging Center introduces:

- Greater diagnostic confidence
- Better patient care

**The all-new 1.5T
MAGNETOM ESSENZA**
Call (000) 000-0000 for details

Now at ABC Imaging Center...

- **Greater Diagnostic Confidence:**
Our powerful all-new high-field MRI provides more detailed images than low-field systems, allowing you greater diagnostic confidence.
- **Enhanced Patient Comfort:**
The short magnet design means that for many exams your patients' heads will remain outside the system.
- **Faster Exams:**
Leading Tim™ (Total imaging matrix) technology makes exams faster and patient positioning easier.

**...the all-new 1.5T
MAGNETOM ESSENZA!**

ABC Imaging Center
123 Anytown Street
City, State 11111
(000) 000-0000