

MAGNETOM ESSENZA

Consumer Advertisement 3

SIEMENS

Call attention to yourself! These ad templates in all common formats give you a convenient way to get you and your new system into the newspapers – and make your future patients aware of what you're doing.


To download the high resolution print layouts, please go back to the **Print media section / Consumer Advertisements** of the Tool Kit Website and click on "**high-res.**"

E_consumer_ad3_size1.zip (12 MB)

**ABC Imaging Center:
A new choice in MRI**

Now available: the all-new
1.5T MAGNETOM ESSENZA

- **Greater diagnostic confidence:** The strong magnet produces detailed high-field images for your doctor.
- **Fast exams:** Exclusive Tim™ (Total imaging matrix) technology allows for faster exams for everyone.
- **Comfortable experience:** Short magnet design allows for many exams to be performed with your head outside of the system.



ABC Imaging (000) 000-0000

146 x 266,7 mm (color / b & w)

E_consumer_ad3_size2.zip (19 MB)

ABC Imaging Center: A new choice in MRI

Now available: the all-new
1.5T MAGNETOM ESSENZA

- **Greater diagnostic confidence:** The strong magnet produces detailed high-field images for your doctor.
- **Fast exams:** Exclusive Tim™ (Total imaging matrix) technology allows for faster exams for everyone.
- **Comfortable experience:** Short magnet design allows for many exams to be performed with your head outside of the system.



ABC Imaging (000) 000-0000

295,3 x 254 mm (color / b & w)

E_consumer_ad3_size3.zip (42 MB)

ABC Imaging Center: A new choice in MRI

Now available:
the all-new 1.5T
MAGNETOM ESSENZA

- **Greater diagnostic confidence:** The strong magnet produces detailed high-field images for your doctor.
- **Fast exams:** Exclusive Tim™ (Total imaging matrix) technology allows for faster exams for everyone.
- **Comfortable experience:** Short magnet design allows for many exams to be performed with your head outside of the system.



ABC Imaging, Townsville
(000) 000-0000



295,3 x 546,1 mm (color / b & w)

E_consumer_ad3_size4.zip (7 MB)

ABC Imaging Center: A new choice in MRI

Now available: the all-new
1.5T MAGNETOM ESSENZA

- **Greater diagnostic confidence:** The strong magnet produces detailed high-field images for your doctor.
- **Fast exams:** Exclusive Tim™ (Total imaging matrix) technology allows for faster exams for everyone.
- **Comfortable experience:** Short magnet design allows for many exams to be performed with your head outside of the system.



ABC Imaging (000) 000-0000

96,3 x 177,8 mm (color / b & w)

E_consumer_ad3_size5.zip (9 MB)



245,5 x 146 mm (color / b & w)

E_consumer_ad3_size6.zip (23 MB)



245,5 x 292,1 mm (color / b & w)