

MAGNETOM ESSENZA

Consumer Postcard 1

SIEMENS

There's nothing like direct mail communications!
These individual postcards will make your target group aware
of your new system.


To download the high resolution print layouts, please go back
to the **Print media section / Consumer Postcards** of the
Tool Kit Website and click on "**high-res.**"

E_consumer_post1.zip (6 MB)

**Now Available at
ABC Imaging Center:
Ultra-comfortable MRI**



The all-new 1.5T MAGNETOM ESSENZA
Ask your doctors to call for details
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**Now available:
the all-new 1.5T
MAGNETOM ESSENZA**

- Leading Tim™ (Total imaging matrix) technology provides **faster and more comfortable exams for you.**
- The all-new 1.5T MAGNETOM ESSENZA can help give your doctors **greater diagnostic confidence** by providing them with detailed images.
- The short magnet design (only 145cm) means that for many exams **your head will remain outside the system.**
- Talk to your health-care providers about the MAGNETOM ESSENZA today!

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