

[Insert Date]

[Insert Name and Address]

Dear Dr. [Insert Name]:

The potential for combined MRI and PET is widely discussed. It is the up-and-coming technology for oncology, neurology and cardiology imaging. Molecular MR delivers short examination time with high quality in a clinical setting, as well as diagnostic reliability comparable to PET/CT.

[Insert Facility] is pleased to offer **Biograph mMR from Siemens, the world's first simultaneous whole-body MRI and PET**. Biograph mMR offers you an incredible look inside the human body and into the future of medical imaging with molecular MRI.

Sequential is now simultaneous.

With precise 3T MRI and high-end PET imagery captured at the same time, Biograph mMR shows anatomy and metabolic and functional processes at the exact same time for a precise and accurate assessment of disease.

Two is now one.

One exam, one trip to our imaging center, and one set of results — it all adds up to better care for your patients. In addition to reducing your patients' radiation exposure compared to some other imaging procedures, Biograph mMR eliminates the need for them to schedule multiple visits, or even to get on and off the table between exams. This can significantly reduce patient stress which is crucial in pediatrics* or when performing procedures that require sedation.

We invite you to help us advance the management of disease and improve care for your patients. We'd love to hear from you and give you more details about this amazing technology.

Consider [insert facility name] and the Biograph mMR with your next MRI and PET referral. For more information, please call/visit [insert phone number/website].

Sincerely,

[Insert name, title, and facility name]

*MR scanning has not been established as safe for imaging fetuses and infants under two years of age. The responsible physician must evaluate the benefit of the MRI examination in comparison to other imaging procedures.