



What's Your New Year's Resolution?

Battlefield
 Imaging



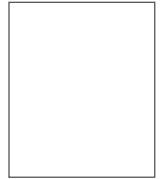
This year, tell your patients to add their annual screening mammogram to their list of New Year's resolutions.

More than 182,000 women in the US will be diagnosed with invasive breast cancer this year.*

*Source: American Cancer Society

Imaging plays a pivotal role in patient management. We're here to help. Rely on us for quality imaging.

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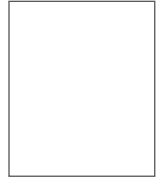
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February 14th is
Valentine's Day

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This Valentine's Day, let's remind the women we love to have their annual mammograms.

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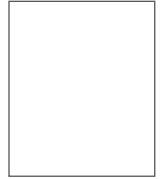
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**March is National
Women's History Month**

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Every year, thousands of events are held in the US to recognize the amazing accomplishments of women.

Remind the women you know to have their annual screening mammogram... so we can continue to recognize each of their amazing accomplishments.

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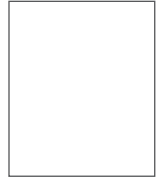
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Mother's Day is May 9th

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Let Moms know how important they are by reminding them to schedule their annual mammogram.

All women age 40 and older are recommended to have a screening mammogram once a year.*

*Source: American Cancer Society

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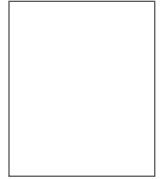
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**September is Ovarian
Cancer Awareness Month**

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More than 22,000 women in the US will be diagnosed with ovarian cancer this year. It ranks 5th as the cause of cancer death in women.*

*Source: American Cancer Society

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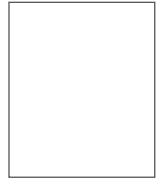
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**October is Breast Cancer
Awareness Month**

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More than 182,000 women in the US will be diagnosed with invasive breast cancer this year. Although breast cancer also strikes men, it is 100 times less common among men than women with survival rates about equal.*

*Source: American Cancer Society

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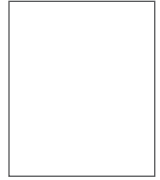
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October 16th is National
Mammography Day

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On this day, or throughout October, radiologists provide free or discounted screening mammograms.

The event is sponsored by the National Breast Cancer Awareness Month organization.

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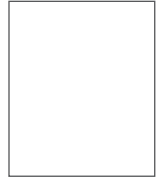
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More than 180,000 women
will be diagnosed with
breast cancer this year.

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Early detection is key in the treatment of breast cancer.

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