

# Press Release

FOR IMMEDIATE RELEASE

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**[Name of Center] Installs Siemens Biograph mCT — an innovative positron emission tomography/computed tomography (PET/CT) scanner which offers accurate, fast and comfortable exams for a wide range of patients.**

**[CITY, STATE, DATE]** — Physicians at **[Facility Name]** can now offer advanced, noninvasive PET, CT and PET/CT imaging services in a comfortable system designed for patients up to 500 lb. The new Biograph mCT enables the quantification of molecular processes in the body, with advanced applications in oncology, cardiology and neurology.

Biograph mCT provides accurate and reproducible quantification in PET/CT imaging by ensuring optimization of each element of the imaging chain, which offers many benefits to physicians and their patients. Oncologists can characterize the tiniest cancer lesions more precisely, which permits better staging and monitoring of changes in activity over time. This allows for a more accurate assessment of treatment response. Cardiologists can more accurately assess multi-vessel disease by quantifying absolute myocardial blood flow. Biograph mCT may also aid neurologists in the evaluation of neurological disorders and dementia.

Biograph mCT offers exceptional patient comfort with a large, patient-friendly 78-cm bore. Its open design and fast scan times may help patients feel more comfortable and less claustrophobic.

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## [Suggested Physician Quote]

“We are very excited to bring the Biograph mCT to [Facility Name] to advance our PET/CT capabilities. This system will provide our doctors with a wide range of imaging options for many different types of patients,” said [Name] [title] at [Facility Name].

Biograph mCT is flexible to accommodate a wide patient demographic. Its innovative dose-reduction technologies minimize patient exposure to radiation. Additionally, the system's fast scan times result in less patient motion, so image quality and the overall patient experience can be optimized.

## Suggested physician quote to wrap up release

“The Siemens Biograph mCT gives [Facility Name] one of the most cutting-edge imaging systems available today,” said [Dr .Name.] “We now have a versatile PET/CT system that is fast, highly accurate, and allows us to deliver comfortable imaging experiences to our patients. With the many workflow-enhancing features on the system, we anticipate that it will enable us to increase the number of patients who can take advantage of these valuable imaging services. Siemens Biograph mCT is a quantitative leap forward, redefining images and setting another new standard in diagnostic imaging.”

## Insert Facility Boiler Plate

### Press Contact

Name, Title  
Phone, E-mail

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