



The Atlantic Meets the Pacific 2013 Program Agenda as 10.01.13

**Please Note: All speakers listed in the agenda are confirmed, but the dates and times for each programming component are subject to change.*

Wednesday, October 2

Location: Scripps Seaside Forum

5:30 PM: Guest arrivals, Registration, and Hors D'oeuvres

6:30 PM: Welcome Dinner

7:30 PM: Evening Welcome Remarks

- **M. Scott Havens**, President, *The Atlantic*
- **Pradeep K. Khosla**, Chancellor, University of California, San Diego

7:45 PM: Headline Interview: Networked Patients: New Communities for Cancer Care

Interviewed By: James Fallows, National Correspondent, *The Atlantic*

- **Roni Zeiger**, Former Chief Health Strategist, Google, Inc. and Chief Executive Officer, Smart Patients

8:15 PM: Panel Discussion: Big Data, Big Disease, Mining for Medical Breakthroughs

Moderated By: Megan Garber, Staff Writer, *The Atlantic*

- **Russ Altman**, Professor of Bioengineering, Genetics, and Medicine, Stanford University
- **Eric Horvitz**, Distinguished Scientist and Managing Co-Director, Microsoft Research
- **Steve Miller**, Chief Medical Officer and Senior Vice President, Express Scripts

9:00 PM: Evening Closing Remarks

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media

Thursday, October 3

Location: Scripps Seaside Forum

8:00 AM: Guest arrivals and Breakfast

8:55 AM: Introductory Remarks

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media
- **Mary Walshok**, Associate Vice Chancellor, Public Programs and Dean of Extension, UC San Diego

9:00 AM: Headline Interview: Mind, Body, Spirit: Wellbeing, Longevity and Health

Interviewed By: Steve Clemons, Washington Editor at Large, *The Atlantic*

- **Deepak Chopra**, Founder, The Chopra Foundation, and Co-Founder and Chairman, Chopra Center for Wellbeing

9:30 AM: Panel Discussion: What's next in Medical IT: Wireless Health and Wearable Trends

Interviewer: Megan Garber, Staff Writer, *The Atlantic*

- **Todd Coleman**, Associate Professor, Department of Bioengineering, UC San Diego
- **Mick Ebeling**, Founder, Not Impossible Foundation and The Ebeling Group
- **Ian Shakil**, Co-Founder and Chief Executive Officer, Augmedix
- **Halle Tecco**, Founder and Chief Executive Officer, Rock Health

10:15 AM: 10-minute iPhone and Coffee Break

10:25 AM: Virtual Headline Interview: Chronicling Cancer from Bestseller to the Big Screen

Interviewed By: [Steve Clemons](#), Washington Editor at Large, *The Atlantic*

- **Siddhartha Mukherjee**, Pulitzer Prize-winning author of *The Emperor of All Maladies: A Biography of Cancer*

11:00 AM: Panel Discussion: Scanning the Horizon: Accelerating Innovation in Cancer Care

Moderated By: [James Fallows](#), National Correspondent, *The Atlantic*

- **Scott Lippman**, Director, Moores Cancer Center, UC San Diego
- **David Sadava**, Adjunct Professor, Cancer Cell Biology, City of Hope Medical Center
- **Christopher Slapak**, Distinguished Lilly Scholar and Senior Vice President, Imclone Systems, Eli Lilly and Company
- **Greg Sorensen**, Chief Executive Officer, Siemens Healthcare North America
- **Kristiina Vuori**, President and Interim Chief Executive Officer Sanford-Burnham Medical Research Institute

12:00 PM: Buffet Lunch

1:15 PM: Panel Discussion: Chronic Diseases: How Technology Is Changing the Patient Experience

Moderated By: [Megan Garber](#), Staff Writer, *The Atlantic*

- **Pat Christen**, President and Chief Executive Officer, HopeLab
- **Naser Partovi**, Founder and Chief Executive Officer, Sanitas, Inc.
- **Jordan Shlain**, Founder and Chairman, HealthLoop
- **Peter Yu**, President-Elect, American Society of Clinical Oncology and Director of Cancer Research, Palo Alto Medical Foundation

2:00 PM: Afternoon Closing Remarks

- **Elizabeth Baker Keffer**, President, AtlanticLIVE and QuartzLIVE, and Senior Vice President and Group Publisher – Live Events, Atlantic Media

2:30 – 4:30 PM: Lab Tours (Attendees will have the opportunity to tour one of five labs in the area)

5:30 PM: Cocktails & Passed Hors D’oeuvres

6:30 PM: Dinner

7:30 PM: Evening Welcome Remarks

- **Steve Clemons**, Washington Editor at Large, *The Atlantic*

7:45 PM: Headline Interview: How Far Away is a Cure for Cancer?

Interviewed By: [Steve Clemons](#), Washington Editor at Large, *The Atlantic*

- **Clifton Leaf**, author of *The Truth in Small Doses: Why We’re Losing the War on Cancer – and How to Win It*

8:20 PM: Headline Interview: Transformative Trends in Medicine

Interviewed By: [Corby Kummer](#), Senior Editor, *The Atlantic*

- **Eric Topol**, Director, Scripps Translational Science Institute and Professor of Genomics, The Scripps Research Institute

8:55 PM: Evening Closing Remarks

- **Frank Roda**, Senior Director, AtlanticLIVE

Friday, October 4

Location: Calit2

8:00 AM: Guest arrivals and Breakfast

8:55 AM: Introductory Remarks

- **Ramesh Rao**, Director, California Institute for Telecommunications and Information Technology at UC San Diego (Calit2)

9:00 AM: Headline Interview: Domestic Drones: The Next Decade of American Airspace

Interviewed By: Ron Brownstein, Editorial Director, *Atlantic Media*

- **Chris Anderson**, Former Editor-in-Chief, *Wired*, Founder, DIY Drones, and Chief Executive Officer, 3-D Robotics

9:40 AM: Headline Interview: Global Health and Global Threats

Interviewed By: Corby Kummer, Senior Editor, *The Atlantic*

- **Laurie Garrett**, Senior Fellow for Global Health, Council on Foreign Relations

10:20 AM: Panel Discussion: Technology for Social Change

Moderated By: Ron Brownstein, Editorial Director, *Atlantic Media*

- **Jamie Alexandre**, Co-Founder and Software Architecture Lead, Foundation for Learning Equity
- **Clark Gibson**, Professor of Political Science and Director of the International Studies Program, UC San Diego
- **Peggy Johnson**, Executive Vice President and President of Global Market Development, Qualcomm

11:10 AM: Panel Discussion: Living Longer, Living Smarter: Innovations in Longevity Research

Moderated By: Megan Garber, Staff Writer, *The Atlantic*

- **Kunal Sarkar**, Co-Founder and Chief Executive Officer, Lumosity
- **Larry Smarr**, Director, California Institute for Telecommunications and Information Technology at UC San Diego/UC Irvine (Calit2)
- **Deborah Szekely**, Co-founder, Rancho La Puerta, Founder, Golden Door, and Founder, WellnessWarrior.org

11:55 AM – 1:05 PM: Buffet Lunch and Calit2 Lab Tours

1:15 PM: Panel Discussion: Brain Mapping: Pushing the Frontiers of Neurology

Interviewed By: James Fallows, National Correspondent, *The Atlantic*

- **Kris Famm**, Head, Bioelectronics Research and Discovery Unit, GlaxoSmithKline
- **Ralph J. Greenspan**, Director, Center for Brain Activity Mapping, UC San Diego
- **Nicholas C. Spitzer**, Distinguished Professor of Neurobiology and Co-Director, Kavli Institute for Brain and Mind, UC San Diego

2:00 PM: Closing Remarks

- **Mary Walshok**, Associate Vice Chancellor, Public Programs and Dean of Extension, UC San Diego