

Press

Joint press release

**by Siemens Healthineers and
the European Society of Radiology**

Erlangen, April 29, 2019

Not for publication in the USA

Siemens Healthineers and European Society of Radiology initiate partnership for digitalization

- **Collaboration on events for digitalization and artificial intelligence (AI)**
- **Webinars and webcasts for information and discussion with radiologists**
- **Blog posts from Siemens Healthineers offer insights into development**

With their first course under the heading “Intelligence. Innovation. Imaging – The perfect vision of AI,” held in Barcelona on April 5-6, Siemens Healthineers and the European Society of Radiology launched a collaborative arrangement aimed at promoting discussion with the radiology community. This concept had already proven itself in the Digital Experience Hall at the European Congress of Radiology (ECR), where it focused on the digital future of radiology, and the partners now intend to continue the arrangement: “Digitalization affects all of us, and will fundamentally change our lives and the healthcare industry,” says Christoph Zindel, President Diagnostic Imaging at Siemens Healthineers. “Companies must actively promote and understand the topic if they are to shape this digital future. That makes it all the more important to have an effective discussion with the radiology community, so we can work together to identify effective solutions and promote further dialogue.” The Chairman of the ESR Board of Directors, Professor Lorenzo E. Derchi, from Genoa (Italy), adds, “We are very pleased that Siemens Healthineers has not only put the forward-looking themes of radiology, digitalization, and artificial intelligence at the heart of its corporate interests, but is also working with ESR to determine how we can best make



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these themes accessible to our members. The event in Barcelona was a great, highly successful launch, and we hope there will be many more high points to follow.”

In the future, Siemens Healthineers will regularly publish texts and interviews on the subject of AI on the [AI Blog](#), which ESR recently introduced.

This press release is available at <https://www.siemens-healthineers.com/press-room/press-releases/pr-20190413015shs.html>.

For ESR’s AI Blog, please go to <https://ai.myesr.org/>.

Recorded lectures are available at <https://www.maiesr.org/recorded-lectures/>.

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Siemens Healthineers enables healthcare providers worldwide to increase value by empowering them on their journey towards expanding precision medicine, transforming care delivery, improving patient experience and digitalizing healthcare. A leader in medical technology, Siemens Healthineers is constantly innovating its portfolio of products and services in its core areas of diagnostic and therapeutic imaging and in laboratory diagnostics and molecular medicine. Siemens Healthineers is also actively developing its digital health services and enterprise services. In fiscal 2018, which ended on September 30, 2018, Siemens Healthineers generated revenue of €13.4 billion and adjusted profit of €2.3 billion and has about 50,000 employees worldwide. Further information is available at www.siemens-healthineers.com.

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The **European Congress of Radiology (ECR)** is the annual meeting of the European Society of Radiology (ESR), which represents more than 101,000 members worldwide, the European Federation of Radiographer Societies (EFRS) and the European Society for Hybrid, Molecular and Translational Imaging (ESH^{MT}). The ECR is one of the largest medical congresses in the world, attracting more than 30,000 congress participants. With 300 companies exhibiting across more than 26,000m², its exhibition is also one of the largest medical exhibitions in Europe.

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