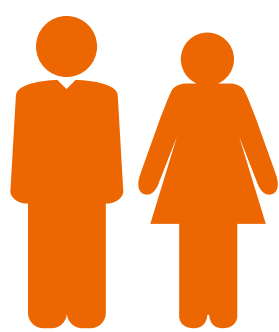


# Hepatitis C Screening: Save Lives, Reduce Costs

Support better population health with  
an accurate, reliable testing panel



Your laboratory's ability to quickly and reliably screen for Hepatitis C is fundamental to your community's health, particularly for those people born between 1945-1965.

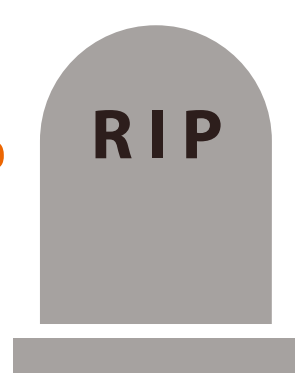


Baby boomers—people born between **1945-1965**—are **5x** more likely to have hepatitis C.<sup>1</sup>



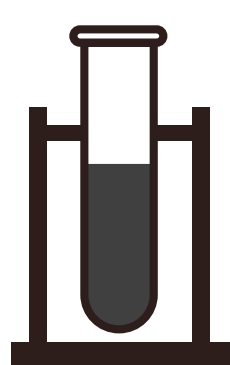
**Hepatitis C** is a leading cause of liver cancer and the leading cause of liver transplants.<sup>1</sup>

Baby boomers account for **73%** of all hepatitis C-associated mortality.<sup>1</sup>

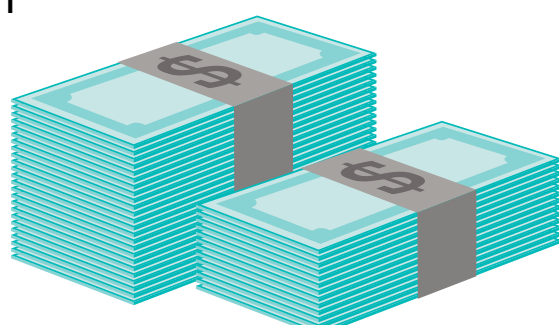


About **75%** of people with hepatitis C have no symptoms.<sup>2</sup>

Approximately **800,000** infections could be identified with one-time testing of those born between **1945-1965**.<sup>1</sup>



Identifying **800,000** HCV infections could avert more than **120,000** HCV-related deaths. This could save **\$1.5-\$7.1 billion** in liver disease-related costs.<sup>1</sup>



## Improve detection and optimize treatment decisions

A comprehensive hepatitis disease management portfolio with automated repeat and confirmatory testing of reactive samples through SMART algorithm software and Hot Zone capabilities reduces the need for repeat testing and helps support optimal treatment decisions.



**Learn how our hepatitis assays can help you care for these patients.**

[usa.siemens.com/hepatitis](http://usa.siemens.com/hepatitis)

<sup>1</sup>Viral Hepatitis-CDC Recommendations for Specific Populations and Settings. Centers for Disease Control and Prevention; 2015 May 31 [cited 2017 April 6]. Available from: <https://www.cdc.gov/hepatitis/populations/1945-1965.htm>

<sup>2</sup>Hepatitis C. U.S. Department of Health and Human Services, Office of Population Affairs. [cited 2017 April 6]. Available from: <https://www.hhs.gov/opa/reproductive-health/sexually-transmitted-infections/hepatitis-c/index.html>