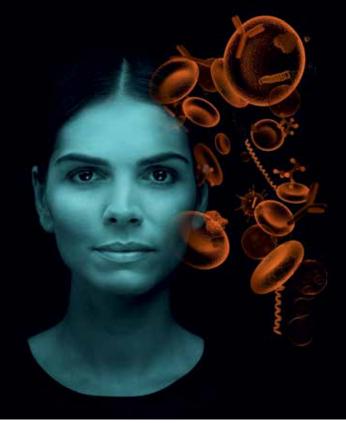
# **Outcomes that matter**

# Experience our newest innovations at AACC Booth #1039.

August 4–8, 2019 Anaheim Convention Center, Anaheim, CA, U.S.

#2019AACC siemens-healthineers.com/aacc







## Serving testing needs across the healthcare continuum

Siemens Healthineers offers a broad spectrum of diagnostic solutions and services that enable you to deliver high-value care. Visit Booth #1039 to experience our newest innovations.

#### Hemostasis Testing

Learn how smart-design PSI<sup>™</sup> technology can minimize hands-on time and provide result standardization in multisite labs.

#### Immersive Experience

Choose your own virtual reality journey through a simulated hospital environment.

#### Total Lab Automation Improve efficiency and productivity with automated multidisciplinary diagnostic solutions, including pre- and postanalytics.

#### **Digitalizing Healthcare**

Derive insights and simplify diagnostic workflows with data-driven IT and Al-enabled innovations; featuring clinical decision support tool Al-Pathway Companion.\*

#### Product Spotlight: Tuesday, August 6, 10:30 a.m.

#### **Atellica Solution**

Experience the power of Atellica<sup>®</sup> Solution, flexible, scalable, automation-ready immunoassay and chemistry analyzers engineered to deliver control and simplicity, so you can deliver better outcomes, featuring the latest in sample management, and Al-enabled workflow innovations.

#### Point-of-care Testing

Meet the newest member of our blood gas portfolio and experience an elevated standard in simplicity, security, and confidence.

Unveiling: Tuesday, August 6, 11:30 a.m.

#### **Hematology Testing**

Experience how the ADVIA<sup>®</sup> 2120i Hematology System can eliminate labor-intensive workflow and keep your focus on what counts.

#### **Dedicated Plasma Protein Testing**

Explore how N Latex Free Light Chain assays add consistency and now enable reliable screening and monitoring of patients with multiple myeloma.

Product Spotlight: Tuesday, August 6, 1:30 p.m.

#### **Broad Assay Menu**

Maximize clinical performance to fight the most threatening diseases, with critical assays like High-sensitivity Troponin I, BNP, PCT, CHIV, Enzymatic Hemoglobin A1c, and much more.

#### **Molecular Diagnostics**

Discover the flexibility of Real-time PCR Multiplex Solutions for your molecular research needs.

Product Spotlight: Wednesday, August 7, 10:00 a.m.

\*The product/feature mentioned herein is under development and not commercially available. Due to regulatory reasons its future availability cannot be guaranteed.



### Immerse yourself

#### Choose your own adventure as you journey through a simulated hospital world.

Visit Booth #1039 and experience navigating through various testing environments and interacting with our products and solutions.

## Learn from and network with industry experts

Attend these educational sessions to expand your knowledge and develop new relationships. Seating is open, and no preregistration is required. **Download your calendar reservation now from siemens-healthineers.com/aacc.** 

Tuesday, August 6

#### Tuesday, August 6

#### 10:15-11:15 a.m. | Exhibit Hall Theater 1

#### Improving Outcomes with Effective Chronic-disease Management at the Point of Care

Presented by Joe Paul Gallo, RN, WHNP BC-E, MSN Ed, CST, Denton County Public Health, TX; Ann Hinson, Director of Laboratory Services, Hudson River Community Health, Peekskill, NY; and Felicity Dempsey, POCT Consultancy Services, Dublin, Ireland

#### 12:45-1:45 p.m. | Exhibit Hall Theater 1

#### Implementation of High-sensitivity Troponin I Starts in the Laboratory

Presented by Alan Wu, PhD, DABCC, FACB, Zuckerberg San Francisco General Hospital and Trauma Center, San Francisco, CA, and Robert H. Christenson, PhD, DABCC, FACB, University of Maryland, School of Medicine, Baltimore, MD

#### 1:45–2:45 p.m. | Exhibit Hall Theater 1

#### Managing Patient Pathways and Improving Outcomes in NAFLD and NASH<sup>†</sup>

Presented by Zobair M. Younossi, MD, MPH, FACP, FACG, AGAF, Inova Fairfax Medical Campus, Virginia Commonwealth University, Inova Campus, George Mason University, Fairfax, VA, USA, and Arun J. Sanyal, MD, Virginia Commonwealth University, Richmond, VA

†Presented by Siemens Healthcare Laboratory.

#### Wednesday, August 7

#### 7:00–8:30 a.m. | Hilton Anaheim California Ballroom C/D

The Fourth Universal Definition of Myocardial Infarction in Conjunction with the Clinical Laboratory Practice Recommendations for the Use of Highsensitivity Cardiac Troponin in Acute Coronary Syndrome

An informational joint industry-sponsored workshop presented in partnership with AACC and on behalf of Siemens Healthineers, Abbott, Beckman-Coulter, ET Healthcare, Ortho Clinical Diagnostics, and Roche Diagnostics. **Register now.** 

#### 3:30-4:30 p.m. | Exhibit Hall Theater 1

Free Light Chain Testing in Diagnosis and Monitoring of Multiple Myeloma by N Latex FLC Kappa and Lambda Assays

Presented by Maria Alice V. Willrich, PhD, Mayo Clinic, Rochester, MN

## Visit our scientific poster sessions

Siemens Healthineers scientists will present over 30 posters on topics such as assay and system performance, cost efficiencies, and more. Please visit the poster area in the exhibit hall. For a full list of posters, visit siemens-healthineers.com/aacc.

## **Outcomes that matter**

### For each patient. For every provider.

There are 7.2 billion people on Earth, and each one deserves accurate diagnostic results. Whether you need the highest immunoassay testing throughput,<sup>1</sup> a handheld blood gas analyzer that can deliver results in less than one minute,<sup>2</sup> a true high-sensitivity troponin I assay, one of the largest ranges of molecular assays for infectious disease testing,<sup>3</sup>



Highly efficient laboratory solutions that transform care delivery

Next-generation assays and molecular solutions to **expand precision medicine** 

**Digitalizing healthcare** with innovative IT and Al-enabled solutions to simplify operations



or digital and AI innovations to keep you at the forefront,

is unique—just like the patients you serve.

Siemens Healthineers offers proven, customized diagnostic solutions that are transforming care delivery. Because each healthcare challenge

> Improving patient experience with lab-accurate results at the point of care

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Siemens Healthcare Diagnostics Inc. 511 Benedict Avenue Tarrytown, NY 10591-5005 USA Phone: +1 914-631-8000 3. Fast Track Diagnostics assays are CE-marked for IVD use in the EU, and are available for Research Use Only (RUO) in the U.S.

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Product availability may vary from country to country and is subject to varying regulatory requirements. Please contact your local representative for availability.

Siemens Healthineers Headquarters

Atellica Solution offers the highest immunoassay productivity per square meter versus leading IVD companies—up to 440 tests per hour—dependent upon test mix.
epoc<sup>®</sup> Blood Analysis System.