Meet Siemens Healthineers MAGNETOM Flash (76) 1/2020

## **Meet Siemens Healthineers**

Siemens Healthineers: Our brand name embodies the pioneering spirit and engineering expertise that is unique in the healthcare industry. The people working for Siemens Healthineers are totally committed to the company they work for, and are passionate about their technology. In this section we introduce you to colleagues from all over the world – people who put their hearts into what they do.

### Cordell Fields, Esq.

Cordell started his career in Regulatory Affairs ten years ago, after graduating from Law School. While studying law, he participated in a Health Law Clinic and discovered his passion for the Healthcare industry. He joined Siemens in 2010 as a Regulatory Affairs Specialist, supporting the Health Information Technology portfolio globally. In 2013, he transitioned to the modality side of the business and began supporting the MR business line from a U.S. Regulatory perspective. He has been supporting the MR business line ever since, and has been involved in several major product and technology launches for the U.S. market.





Malvern, PA, USA

#### How did you first come into contact with MRI?

My first involvement with MRI was from a personal perspective. My father routinely undergoes MRI scans for his Multiple Sclerosis treatment plans, so I was aware of the technology from an early age.

### What role do you play in the MR business line?

Regulatory serves many functions for MR systems and technologies at Siemens Healthineers. We help ensure that the systems and technologies are cleared or approved with the appropriate country Regulatory authority; in the U.S. the authority is the Food and Drug Administration (FDA). The systems cannot be sold in the U.S. without FDA clearance or approval, so Regulatory plays a vital role for the business in this regard. We also support Marketing by reviewing and approving the materials to ensure compliance prior to external distribution. If there are issues with initial marketing language, we collaborate with Marketing by offering feedback and guidance on revising the wording as necessary.

#### What is most fascinating about your job?

I enjoy learning about the new MRI systems, techniques, and sequences, and about their benefit to healthcare. It's particularly fascinating to know I contribute to making these technological advances available in the U.S. market-place; innovations that will contribute to enhancing the lives of patients and help make the jobs of healthcare professionals easier.

# What do you think are the most important developments in MRI and in healthcare?

I believe some of the most important developments in MRI will be those geared toward involvement (from a workflow perspective) in detecting prostate cancer, and also MRI technologies to assist physicians in reviewing brain scans linked to Multiple Sclerosis and Alzheimer's disease.

## If you could do anything you wanted for a month, what would it be?

Outside of work I enjoy spending time with my family, reading, watching and playing sports, and working out.