

Agenda

Lab Solutions Innovation Day

1 July 2025, M World Hotel

9:00am - 4:30pm

Time	Topic	Presenter
9:00	Registration and Refreshment	
9:30	Welcome Remarks	<p>Ms Gan Hui Hong Head of Lab Solutions, Malaysia and Singapore</p> <p>Mr Erdinc Eroglu Head of Lab Solutions, APJ</p> <p>Mr Sridhar Natarajan Head of Lab Solutions, ASEAN</p>
9:40	Partnering for a More Sustainable World	Joy Bauer VP and Head of Global Customer Value Proposition
10:15	Sustainable Diagnostic: Enhancing Patient Experience	En. Hareeff Muhammed CEO, Premier Integrated Labs
10:50	Launch of Next-Generation Lab Automation	
11:00	Powering the Future of Lab Automation	Kee E-Ling Automation, IT & Healthcare Solution Manager ASEAN
11:35	FlexLab X at Hospital Clinic of Barcelona: First Worldwide Experience	Dr José Luis Bedini Head of Laboratory, Hospital Clinic de Barcelona
12:10	Lunch & Marketplace Visit	
14:00	Beyond the Basics: Specialized Lab Tests for a Personalized Prenatal Journey	Dr Deepa Nebhnani Clinical Marketing - India and Neighboring Countries
14:35	Neurofilament Light Chain (NfL) Advancing MS management: NfL blood test for routine clinical use	Dr Zuzana Hruskova Clinical Marketing Manager, APJ
15:10	Assessing AMH Performance: A UMMC Study	Associate Professor Dr Farhi Ain Jamaluddin Consultant Chemical Pathologist and Coordinator, Div. of Laboratory Medicine, Department of Pathology, UMMC
15:45	Real-Time Quality Monitoring with PMA: UMMC Case Study	Ms Yeoh Ai Chin Scientific Officer, Department of Pathology, UMMC
16:20	Closing Remarks	Ms Gan Hui Hong
16:30	Tea Break and Networking	



This event is organized under the auspices of MACB

