

## One Library / Seismic Live Send Cookie Policy

### What are cookies and tracking technologies?

When you visit Siemens Healthineers websites, information is stored on your device in the form of a "cookie". Cookies are small files that are stored on your device and save certain settings and data to exchange with our websites via your browser. For example, cookies enable us to remember your settings so that you do not have to re-enter it every time or tailor a website to better match your interests.

### What types of cookies and tracking technologies are used in One Library/Seismic Live Send?

We use the following cookies and tracking technologies:

#### Functional Cookies

These cookies are necessary for accessing our websites and using the basic functions of the websites. Without the use of these cookies, the website cannot be used properly. For example, they enable navigation on the website or access to secure website areas.

| Name                                    | Provider    | Purpose   |
|---|-------------|---|
| SeismicPreferences                      | Seismic.com | This cookie stores the content password typed in by the person viewing the content using the LiveSend link.   |
| {linkToken}                             | Seismic.com | This cookie stores the content password typed in by the person viewing the content using the LiveSend link. This is used only on Internet Explorer. |
| SeismicCompliancePreferences - {tenant} | Seismic.com | This cookie stores the compliance password typed in by Customer's Compliance personnel to view expired content using the LiveSend's original link.  |

#### Targeting Cookies and Javascript technology

When selecting "Accept and view Document" or "All tracking and cookies" within "My privacy Settings", the following Targeting Cookies and Javascript technology will be used in addition to Functional cookies. These cookies and the Javascript tracking technology help to create user specific profiles and improve our services to you by increasing the relevance of sales and marketing activities. Data are collected and processed to help us understand how the marketing content resonated with you, how you interact with the content provided in One Library/Seismic Live Send and create more relevant content in the future. We only use targeting cookies and the Javascript technology based on your consent. You can revoke your consent at any time by clicking on "My privacy settings".

| Name                   | Provider    | Purpose  |
|------------------------|-------------|--|
| UniqueInteractionProof | Seismic.com | This cookie indicates that a user has completed an action within LiveSend. This cookie is used to differentiate actions of person from those of an automated process (robot).  |
| ConsentGDPR - {tenant} | Seismic.com | This cookie indicates that the user has clicked the Cookie Banner acknowledgment   |
| Javascript             | Seismic.com | This technology collects certain information during a viewing session (such as information about the start and duration of a session, the time spent on each page of the shared marketing content, your operating system and web browser). |

### How can I manage or delete cookies and other tracking technologies?

You can change your consent settings and revoke your consent at any time by clicking on “My privacy settings”. In addition, you can reject, accept, and delete cookies by adjusting the settings in your browser. Please refer to the help function in your browser to learn how to adjust your cookie settings.

### **Questions?**

If you have any questions about our Cookie Policy, please click on ["Contact Us"](#) and send us your questions and suggestions.

This Cookie Policy is effective as of June 2021 and is updated from time to time.

You can find additional information in the Privacy Policy.