**<INSERT HOSPITAL LOGO>**

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| **CONTACT: <HOSPITAL NAME>****<CONTACT NAME>** |
| **<ORGANIZATION>** |
| **<PHONE>** |
| **<EMAIL>** |

 *For immediate release*

*Newspaper article*

**Getting the most out of your next CT scan just got easier.**

Making informed healthcare choices can be challenging for both physicians and patients. Fortunately, breakthrough scanning technology can help take the guesswork out of critical care decisions. At **[INSERT HOSPITAL NAME],** we’re ready to do just that.

The innovative SOMATOM Edge Plus brings dynamic imaging to the mainstream. Thanks to advanced scanning techniques, low-dose imaging means scans once reserved for use in moderation can now be safely applied to your routine clinical care.

**[Hospital Spokesperson]:** “Using exceptional power reserves and speed, the SOMATOM Edge Plus scans patients at the appropriate low dose with reproducible precision. Dynamic imaging is fast becoming a routine part of our offerings.”

Regardless of a patient’s body type, scans are personalized to adapt to their shape. Large patients, dose-sensitive, or those unable to respond to directives, will benefit from our spacious, low-dose system with freeze-motion technology that generates high-resolution scans you can rely on.

“The SOMATOM Edge Plus enables us to extend advanced imaging to all of our patients, including some of the most challenging: young children, bariatric patients, and those who are unable to hold their breath or have diverse health issues,” says **[Hospital Spokesperson].**

Preparing patients for scan set up can be taxing; positioning them correctly the first time can make all the difference in their overall experience. Fortunately, the SOMATOM Edge Plus is equipped with game-changing intelligent automation making patient positioning, scanning, and post processing easy, for consistent images every time.

“With FAST Integrated Workflow, we can push workflow automation and standardization to a new level, elevating the patient experience so we can provide more individualized care.” **[Hospital Spokesperson].**

The net result? The SOMATOM Edge Plus delivers a quick and accurate CT scanning experience that provides precise scans physicians can rely on to make a confident diagnosis for their patients’ care.

**[INSERT HOSPITAL OR HEALTH SYSTEM BACKGROUND INFORMATION].**

**Learn more at <URL>**

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