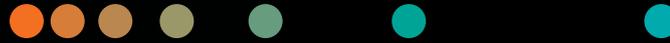


## Speaker Highlights

# Innovations for Imaging '22

Leadership. Knowledge. Growth.

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### Peter Salgo, MD

Practicing Physician,  
Author, Emmy Award  
winner, Healthcare Futurist,  
Medical Response Expert

### Opening Keynote Presentation

(All Innovations Attendees)

## The Wellness Revolution: Healthcare in Changing Times

Dr. Peter Salgo—an experienced medical correspondent, professor, and practicing physician—is one of this country's most respected health care futurists.

In addition to having spoken before hundreds of professional and lay audiences, Dr. Salgo is known for his written work. He is the author of the book, *The Heart of the Matter: A Revolutionary Program for Preventing Coronary Heart Disease*. The book is a guide for preventing future heart disease and for caring for heart problems in individuals, empowering readers to take care of their health and work to improve their lives.

Additionally, millions have viewed Dr. Salgo on television and have listened to him on the radio. His broadcast lectures were aired on the CBS Television Network and its affiliated stations, the CBS Radio Network and its affiliated stations, as well as the CNBC Television Network and its affiliated stations.

Salgo wrote, produced, and anchored four broadcasts per week for CNBC's America's Vital Signs. He served as a correspondent with WCBS-TV News—writing, producing, editing, directing, and commenting upon medical news and education issues for more than twenty years. Among the most popular of his reports was "AIDS and the Homeless." Others included in-depth looks into infertility, radiation treatment, heart assist techniques, and the future of modern medicine.

Additionally, Dr. Salgo has served as a medical consultant for a dramatic series on all three major television networks.

Dr. Salgo hosted *Second Opinion: Taking Charge of Your Healthcare*, for American Public Television for 17 seasons. Using intriguing, real-life medical cases, specialists grapple with diagnosis and treatment options to give viewers the most up-to-date, accurate medical information. Dr. Salgo believes that with a better understanding of complex health issues, patients can navigate the medical system for better health outcomes.

Dr. Salgo is the recipient of numerous awards, including an Emmy Award for Outstanding Coverage of a Continuing News Story, an Emmy nomination for Outstanding Coverage of an Instant Single Breaking News Story, an Emmy Nomination for Best Talk Show Host, the Broadcasting Award from the American Society of Emergency Physicians, the Community Service Award from the Medic Alert Foundation, the Howard W. Blakeslee Award for Journalism from the American Heart Association, and an Associated Press Award for Best Continuing News Coverage. Educated at Columbia University and Columbia University College of Physicians, Dr. Salgo, in addition to his continuing broadcast work, practices Anesthesiology and Internal Medicine at Presbyterian Hospital in New York City and teaches Anesthesiology and Internal Medicine at his alma mater, where he is a professor.

## Speaker Highlights · Innovations for Imaging '22

### Professionals Program Joint Session Speakers

(Combined and Professionals Program Attendees)



Hilton Orlando



#### **Dr. Nicole Lipkin, Psy.D., MBA**

*Organizational  
Psychologist, Executive  
Coach, Best-Selling Author  
and Entrepreneur*

### The Science Behind Successful Leadership

Dr. Nicole Lipkin is an internationally recognized clinical and organizational psychologist, executive coach, keynote speaker, and the author of the two best-selling business books *What Keeps Leaders Up At Night* and *Y In the Workplace*.

Nicole is the CEO of Equilibria Leadership Consulting, a leadership development firm. Combining the science of human behavior with practical approaches to business and leadership, this firm is focused on helping companies, leaders and teams improve management and leadership skills, strengthen the leadership pipeline and develop behaviors and practices that help build strong, powerful cultures. Some clients include Google, Visa, the Federal Bureau of Investigations, Hearst International, Honda, Toyota, Wells Fargo, United HealthGroup, and Berkshire Hathaway. Nicole is also the founder of HeyKiddo, a company dedicated to building technology that helps parents and caregivers detect emerging mental health issues in children to apply early intervention and proactively build social and emotional skills that protect against life's challenges. Nicole is also the former owner of Equilibria Psychological and Consultation Services, a large group psychology practice, which she exited in 2022.

Nicole is a regular contributor to the broadcast community and has been featured on NPR, NBC, CBS, Fox Business News, Entrepreneur.com, BusinessInsider.com, New York Times Magazine and numerous other media outlets both nationally and internationally. She is a regular contributor to Forbes.com.

Nicole has a doctoral in clinical psychology (Psy.D.), Master of Business Administration (MBA), and Master of Criminal Justice (MACJ). She is an adjunct faculty member at the industry-leading Center for Creative Leadership and is also a board certified executive coach and ICF credentialed coach. She lives in Philadelphia but remains true to her New York roots when it comes to her sports.

## Speaker Highlights · Innovations for Imaging '22

### Professionals Program Joint Session Speakers (continued)

(Combined and Professionals Program Attendees)



#### Scott Zimmer

*Generational Expert  
at BridgeWorks*

### Synergies That Happen When Generations Connect

A proud Gen Xer, Scott has been one of BridgeWorks' generational keynote speakers for the past eight years. His presentations illustrate the common clashes and misunderstandings between generations and provide straightforward solutions to help companies bridge generational gaps around communication and collaboration, recruitment and retention, diversity and inclusion, and most recently, hybrid work.

Scott used his love of nostalgia and pop culture (he was a big fan of Atari and He-Man) and generational expertise to develop BridgeWorks' generational trivia show, GenPop.

Scott grew up on a dairy farm in central Minnesota where he mastered the art of bailing hay and milking cows. He graduated from St. John's University in 2000 with a BA in communications.

In addition to researching and presenting, Scott is a self-proclaimed movie buff and is always game to try the latest restaurant or craft beer hotspot.

Scott has developed a uniquely personable style and uses insight, humor, and data to foster an environment where every generation feels valued and understood.



#### Brant Menswar

*CEO, Best-Selling Author,  
Coach, Top 10 Motivational  
Speaker, Award-Winning  
Musician*

### Building Bridges: The Fastest Path to High Performance

Brant Menswar is a best-selling author, performance coach, named one of the country's "Top 10" speakers in motivation, and CEO/Founder of Rock Star Impact, a boutique agency that teaches people and organizations how to cultivate values-based leadership. His books and Top 200 podcast (Thoughts That Rock) expand on his ground-breaking work described as "disarmingly simple and incredibly powerful."

He has helped to change what's possible for industry-leading organizations like Netflix, Verizon, Anthem, SunTrust, Microsoft, ESPN, Hilton, St. Jude Children's Research Hospital and dozens more. Passionate and engaging, Brant encourages audiences to discover their Black Sheep Values® and move forward with deliberate intention. His interactive and entertaining ways of defining what matters most enables audiences to develop the skills necessary to perform at the highest level.

## Speaker Highlights · Innovations for Imaging '22

### Professionals Program Joint Session Speakers (continued)

(Combined and Professionals Program Attendees)



Hilton Orlando



#### **Pamela Barnum,** **JD, MPA**

*Trust Strategist, Body Language Expert, Former Undercover Police Officer & Federal Prosecuting Attorney*

### How to Crack the Code on Trust

Imagine what it would be like to live as a different person with a different name, identity, and background. Working for months at a time with dangerous people, your success depended on establishing trust. That's precisely what Pamela Barnum did for years working undercover in the Drug Enforcement Section. She learned real-world techniques for building trust and interpreting body language.

When Pamela left policing she accepted a position as a federal prosecuting attorney, spending countless hours in the courtroom, perfecting her nonverbal communication and trust-building techniques. Following a successful 20-year career in the criminal justice system, Pamela studied corporate negotiations in graduate school. Now, she shares her expertise with others, teaching them invaluable communication skills to build trust, improve relationships, and increase influence. Pamela has been a featured trust strategist and body language expert, contributing to print media, radio, and television news programs. Her TEDx Talk, "What Drug Dealers Taught Me About Trust," was viewed more than 400,000 times in the first year. Pamela is a sought-after speaker for both live and virtual events.

## Speaker Highlights · Innovations for Imaging '22

### Professionals Program Joint Session Speakers (continued)

(Combined and Professionals Program Attendees)



Hilton Orlando



#### Dr. Kevin Ahmaad Jenkins, Ph.D

*DE&I Strategist,  
Social Epidemiologist,  
Award-Winning Journalist,  
Activist, Lecturer*

### Powering Critical Conversations (Batteries Not Included)

A two-time award-winning national journalist, health disparities activist, and dynamic speaker, Dr. Kevin Ahmaad Jenkins is one of the most electrifying voices in America dedicated to eliminating racial health disparities. Dr. Jenkins focused on breaking the social stigmas relating to racial injustice in the fields of healthcare, organizational culture, and design learning for executive leadership. His efforts in analyzing the link between racial stress and vascular-based diseases has received an extensive commendation from the leading health and education authorities. Named among the 40 Under 40 Leaders in Health by the National Quality Forum, his contributions have been featured in media outlets such as ABC World News, The Grio, Philadelphia Inquirer, The Philadelphia Tribune, and NBC. Dr. Jenkins serves as a fellow within the Veteran's Health Administration's Office of Minority Health and on the National Academies of Science, Engineering, and Medicine's Roundtable on Health Equity. Enlightening the masses on how racism negatively influences health, he leverages innovative data-driven strategies to improve the quality of health and the standards of healthcare services of racial and ethnic minorities.

Dr. Kevin Ahmaad Jenkins keenly delivers evidence-based solutions to dismantle the effects of racism from health, healthcare, and healthcare decision-making. Dr. Jenkins articulates his real-life experiences and enduring knowledge through powerful presentations, lasting empathy, and straight-talks to lead strategies focused on diversity, equity, and inclusion-to-action. He has successfully navigated academics, healthcare, and corporate arenas as both a thought-leader and consultant working with notable clients such as

McDonald's, McKesson Pharmaceuticals, Johnson & Johnson, FedEx, The United States Coast Guard Academy, and Booz Allen Hamilton. Acknowledged as a national authority on racism in medicine, Dr. Kevin Ahmaad Jenkins has collaborated with 36 hospital associations and a multitude of healthcare systems on how to bring equity to healthcare organizations.

Prior to embarking on a professional voyage as a Lecturer within the Ivy League, Dr. Jenkins covered many major sports and entertainment events throughout the state of North Carolina. Famous across the state as the First Announcer to host the Central Intercollegiate Athletic Associations' (CIAA) Super Saturdays, he relished entertaining crowds of 20,000+ sports fanatics for six consecutive years from 2000 to 2006. He was also the first weekend host of the North Carolina Educational Lottery and has served as the Public Speaker Announcer for North Carolina Central University and the On-Field Announcer for the Triple-A Affiliate for the Tampa Bay Devil Rays and the Durham Bulls. In the past, Dr. Kevin Ahmaad Jenkins has served as a Writer for The Daily News in Jacksonville, NC, and a Columnist for the Durham Herald-Sun and BlackDoctor.org.

He attained his bachelor's degree from North Carolina Central University, a Master's Degree from Florida A&M University, and received his Ph.D. in Sociology and Criminology & Law from the University of Florida. Dr. Jenkins presently serves as the Lecturer and Visiting Scholar at the University of Pennsylvania.

**Siemens Healthineers AG** (listed in Frankfurt, Germany: SHL) pioneers breakthroughs in healthcare. For everyone. Everywhere. As a leading medical technology company headquartered in Erlangen, Germany, Siemens Healthineers and its regional companies is continuously developing its product and service portfolio, with AI-supported applications and digital offerings that play an increasingly important role in the next generation of medical technology. These new applications will enhance the company's foundation in in-vitro diagnostics, image-guided therapy, in-vivo diagnostics, and innovative cancer care.

Siemens Healthineers also provides a range of services and solutions to enhance healthcare providers' ability to provide high-quality, efficient care. In fiscal 2021, which ended on September 30, 2021, Siemens Healthineers, which has approximately 66,000 employees worldwide, generated revenue of €18.0 billion and adjusted EBIT of €3.1 billion.

Further information is available at [www.siemens-healthineers.com](http://www.siemens-healthineers.com).

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