[Facility Logo Here]

<Date>

 <Physician Name>

<Address>>

<Address 2>

<City, State, Zip>

Dear <Name>:

**We are pleased to announce that the standard in Dual Energy Spectral Imaging has arrived at <<Facility Name>>. Discover how the revolutionary features of Dual Energy can give you the clarity and confidence you demand.**

Information-rich Dual Energy spectral imaging can make a world of difference for you, and your patients.

Dual Energy spectral imaging surpasses patient and physician expectations in four key areas:

**Powerful performance delivers invaluable clinical information.**

Improved visualization and quantification provide an unparalleled depth of information to uncover obscure pathology and incidental findings.

**Versatile imaging serves entire patient populations quickly and efficiently.**

Resourceful technology offers an adaptable solution for pediatric, obese, and elderly patients faced with a broad range of clinical challenges.

**Scanning precision improves patient experience.**

Automated scanning precision lowers radiation and contrast doses and has the potential to reduce the need for patients to undergo repeat and follow-up scans.

**Diagnostic confidence drives better clinical decisions.**

Information-rich scans give you the confidence to diagnose your patients quickly and accurately for better clinical outcomes.

**Experience the Dual Energy difference:**

**Clarity, speed, and confidence.**

Consider <Healthcare Facility> when making your next CT imaging referral.

For more information, please call <XXX.XXX.XXXX> or visit us at <URL>.

Sincerely,

<Sender Name>, <Sender Title>  
<Healthcare Organization>