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**[Insert Health System Name] acquires ACUSON Sequoia Ultrasound Systems Enabling Physicians to Scan at Greater Depths**

**[CITY, STATE] – [DATE] – [INSERT HOSPITAL NAME]** announces the installation of Siemens Healthineers ultra-premium ultrasound system, the ACUSON Sequoia™. With its powerful architecture and innovative features, the ACUSON Sequoia expands precision medicine by enabling high-resolution imaging that adapts to patients’ size and personal physical characteristics, contributing to more confident diagnosis.

Obesity is a growing epidemic and obesity contributes to a substantial amount of NAFLD and NASH cases. Current methods of liver fat detection are invasive, expensive, and contraindicated in some patients.

“One of the reasons we chose the ACUSON Sequoia is because of the innovative features that improve image quality, reduce variability, and enhance workflow to personalize medicine and improve patient experiences,” said **(INSERT HOSPITAL EXECUTIVE NAME, TITLE)** Ultrasound Derived Fat Fraction (UDFF) is a new non-invasive hepatic fat quantification tool available exclusively to the ACUSON Sequoia. UDFF has been validated and bench marked against Magnetic Resonance Imaging Proton Density Fat Fraction (MRI/PDFF). UDFF allows for noninvasive comprehensive liver assessment to manage patients more effectively with NAFLD. The ACUSON Sequoia also improves the user experience by introducing user-friendly features, such as gesture detecting transducers, and a new ergonomically designed transducer family that reduces operator stress while increasing comfort for the sonographer and the patient which in turn allows for less variability.

We are excited to bring this breakthrough technology to **[INSERT GEOGRAPHIC AREA].** When liver disease is found early, clinical management is easier and allows for better outcomes. ACUSON Sequoia is the best system to provide the quality images and patient experience to make early diagnosis,” said **[INSERT HOSPITAL EXECUTIVE NAME].**

To schedule an appointment at **[INSERT NAME OF HOSPITAL]**, call **[INSERT INFORMATION].**

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