

Asset Planning Sessions

Get the most from your investment

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Asset Planning Sessions

Asset Planning Sessions are designed to support you in planning and optimizing the performance of your Siemens Healthineers installed systems. Through an Asset Planning Session, we help you address challenges in your organization by identifying potential gaps between what the market is doing, how your imaging department is performing, and your strategic goals.

By aligning your assets to your strategy, the collaborative session allows you to identify the full potential of your Siemens Healthineers systems and drive your imaging decisions.

What are the essential elements of an Asset Planning Session?

- Market Analysis
- Customer Strategy Discussion
- Utilization Analysis

Prepare your business for future disease trends

With the help of the market analysis, we can see trends in health risk factors, disease prevalence and potential demand for procedure types. Consideration of future trends and developments within your realm of operation enables us to identify growth opportunities for your business.

Together, we identify your needs and challenges

In the customer strategy discussion, we focus on your business requirements and challenges in areas such as clinical market positioning and financial Key Performance Indicators (KPIs). Understanding your strategy can help us to align the actions going forward with your strategic goal.

Your benefits



Expand your clinical capabilities

- Enhance patient care
- Streamline equipment pool configurations throughout your organization



Improve your operational efficiency

- Benchmarking
- · Reduce overhead



Boost your financial performance

- Access new revenue streams
- Stay competitive
- Maximize asset value

Do more with less: Maximize system potential while minimizing costs.

See what's truly possible

Transparency on equipment utilization allows us to create benchmarks to comparable facilities, supporting discussions aimed at uncovering workflow and clinical improvements which may be applicable.

