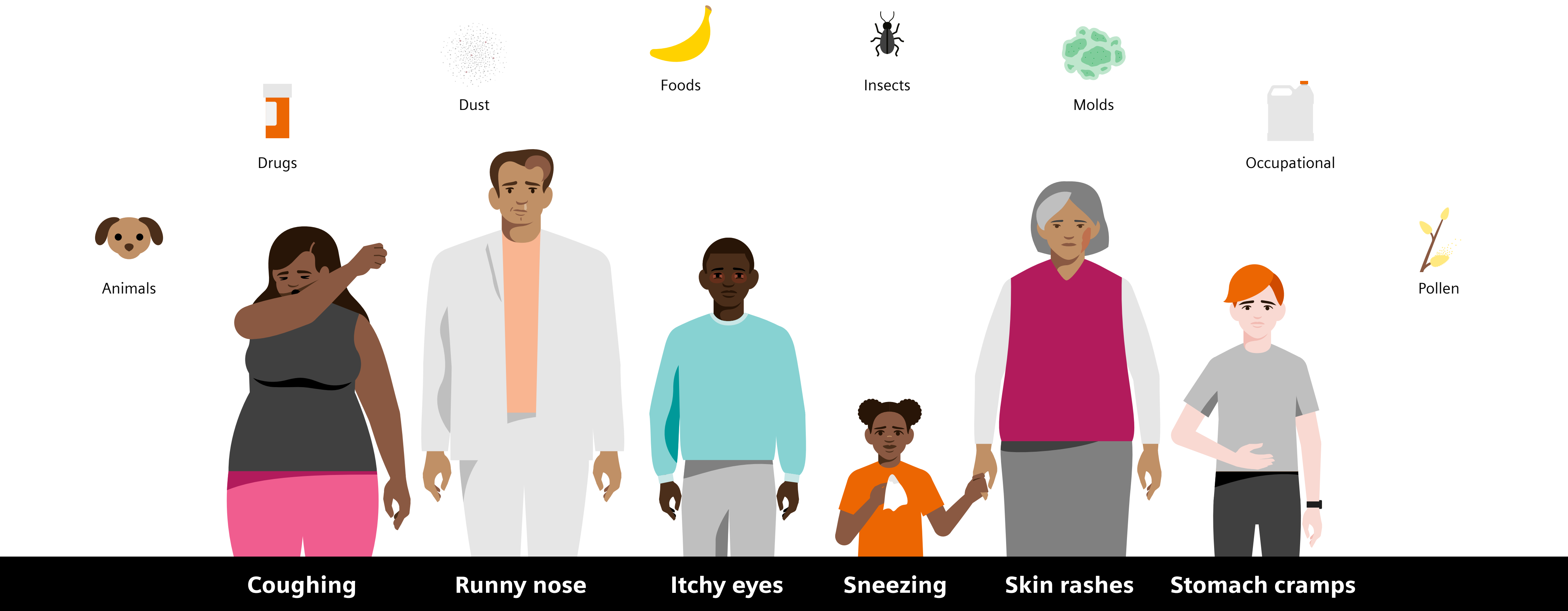


# Ask your doctor about a simple blood test for allergy.

## You've seen the symptoms.



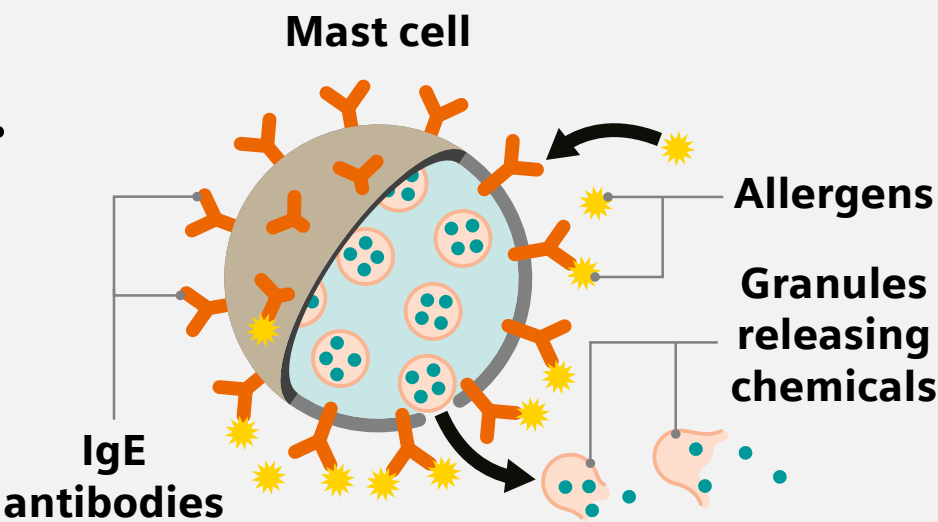
### Allergies affect people of all ages, genders, and ethnicities.

Allergies and related diseases affect **at least 30%** of the population and **nearly 80%** of families.<sup>1-4</sup> Children are particularly at risk, as most allergies are inherited.



### An allergy is a reaction to a normally harmless substance.

If you are allergic to something, you produce too much **IgE antibody** in response to that allergen. When IgE antibodies react with the allergen, your body releases chemicals that cause allergic symptoms.



## A test can diagnose which allergens are triggers.

### Skin prick tests

**Skin prick tests induce allergic reactions by injecting allergens under the skin.**

- May be long-lasting and uncomfortable.
- Pose the risk of severe reactions.
- Are used as confirmatory tests.
- Are not recommended for patients with certain skin conditions.
- Are not recommended for patients with a reduced histamine response.

### Blood tests

**Blood tests measure the levels of allergen-specific antibodies in your blood.**

- Involve only one needle prick.
- Do not cause allergic reactions.
- Do not require you to stop taking medications.
- Are readily available to primary care physicians.
- Are convenient for patients with skin conditions.
- Are convenient for infants and children.

## Treating allergies

Once your allergies are identified, your doctor may select one of the following treatments:



### Eliminate the allergens in your environment.

Sometimes the best cure for an allergy is simply to remove the cause.



### Use prescribed medication.

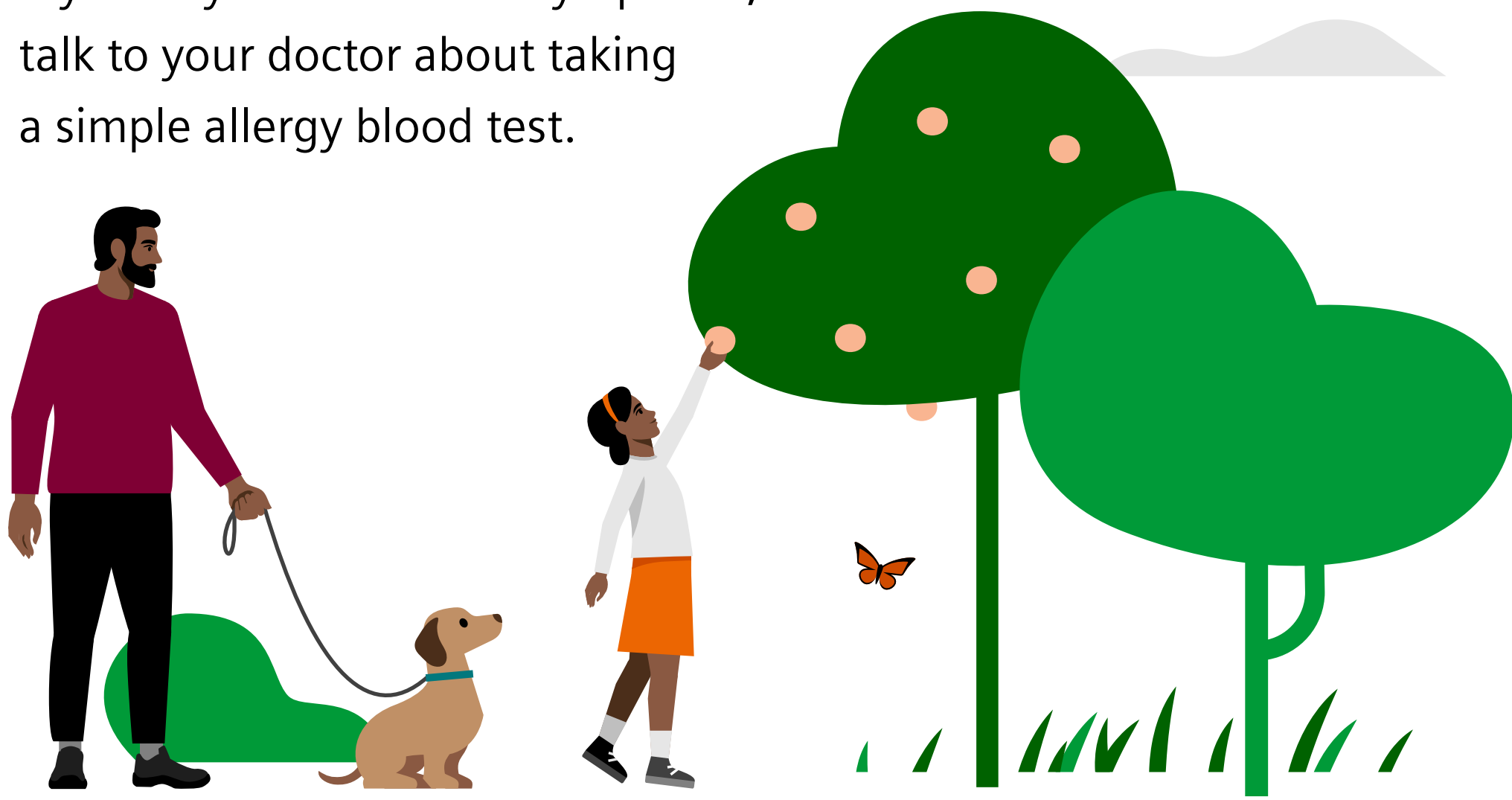
Effective prescription drugs can reduce your allergy symptoms with few side effects.



### Receive immunotherapy.

Immunotherapy can reduce sensitivity to pollens, dust, mold, spores, animal dander, and insects.

If you or your child have symptoms, talk to your doctor about taking a simple allergy blood test.



**Early and accurate diagnosis and treatment for allergies can help you live better.**

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