Precision from the start.
High-quality RT begins with high-quality imaging.

Physician Email Copy

State-of-the-art imaging now available for your patients

Hello <Name>,

You need confidence that your patients, no matter how challenging their cases, are getting the best care possible. At <Facility Name> your patients’ radiation therapy begins with state-of-the-art imaging to produce a precise, tailored treatment plan to support the best therapy outcome.

And since we know starting radiation treatment can hold a lot of uncertainty for patients, we strive to reduce their anxiety. Our new imaging device gives us the flexibility to be by your patient’s side during more of the imaging procedure to give them, and you, peace of mind.

Providing precision planning

We can create precise patient treatment plans with every scan using high-quality organs-at-risk contours.
**Adapting to patient needs**

For patients who breathe irregularly, our breath-adaptive technology supports clear images.

**Improving patients’ experience**To ease patient anxiety, we can run the system from the patient’s side or from a distance, depending on need.

Learn more at <URL>

For more information, please contact:
Facility Name at <XXX-XXX-XXXX> or

<Email@address.com>

<Name of Facility>

<Street Address>

<Address #2 Street Address>
<City, State, Zip>

[Facility Logo Here]

Physician Letter Copy

<Date>

 <Physician Name>

<Address>>

<Address 2>

<City, State, Zip>

Dear <Name>:

We have exciting news to share with you, your patients, and your practice – state-of-the-art imaging is now available for your patients at <Facility Name>.

**High-quality RT begins with high-quality imaging.**

You need confidence that your patients, no matter how challenging their cases, are getting the best care possible. At <Facility Name> your patients’ radiation therapy begins with state-of-the-art imaging to produce a precise, tailored treatment plan to support the best possible therapy outcome.

Our new system, the SOMATOM go.Open Pro, enables us to provide a confident radiation treatment for your patients:

* Providing precision planning

We can create precise patient treatment plans with every scan using high-quality organs-at-risk contours.

* Adapting to patient needs

For patients who breathe irregularly, our breath-adaptive technology supports clear images.

* Improving patients’ experience
To ease patient anxiety, we can run the system from the patient’s side or from a distance, depending on need.

And since we know starting radiation treatment can hold a lot of uncertainty for patients, we strive to reduce their anxiety. Our new imaging device gives us the flexibility to be by your patient’s side during the imaging process to give them, and you, peace of mind.

**Precision from the start.**

Physician Letter Copy

Consider <Healthcare Facility> when making your next radiation therapy referral.

For more information, please call <XXX.XXX.XXXX> or visit us at <URL>.

Sincerely,

<Sender Name>, <Sender Title>
<Healthcare Organization>

 Precision from the start.
High-quality RT begins with high-quality imaging.

**State-of-the-art imaging now available for your patients**

Physician Web Copy

You need confidence that your patients, no matter how challenging their cases, are getting the best care possible. At <Facility Name> your patients’ radiation therapy begins with state-of-the-art imaging to produce a precise, tailored treatment plan to support the best therapy outcome.

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Learn more at [siemens-healthineers.us/rt-somatom-go-open-pro](https://www.siemens-healthineers.com/en-us/radiotherapy/ct-for-rt/somatom-go-sim)

# LinkedIn and Doximity Posts

Physician Social Posts Copy

[COPY-ONLY: INTRO TEXT]

You need confidence that your patients, no matter how challenging their cases, are getting the best care possible. At <Facility Name> your patients’ radiation therapy begins with state-of-the-art imaging to produce a precise, tailored treatment plan to support the best therapy outcome.

[COPY OVER IMAGE]

Precision from the start.

High-quality RT begins with high-quality imaging.

[COPY-ONLY: CTA]

Learn more at <URL>